

christinaledinello

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Central Michigan University / Mount Pleasant, Michigan
Bachelor of Fine Arts, concentration: graphic design
Magna Cum Laude, 2009

2008 District Six Silver ADDY Award
2008 Second Place Brass Ring Award
2007 Second Place Creative Smackdown Winner
2007/08 Mid-Michigan Gold and [3] Silver ADDY Awards
2007/09 All-Student CMU Juried Art Exhibition
Dean's List 2004 - 2009

Adobe Illustrator: advanced, four years
Adobe InDesign: advanced, four years
Adobe Photoshop: advanced, four years
Adobe Dreamweaver: intermediate, two years
Adobe Flash: introductory, six months
Adobe After Effects: introductory, four months
Proficient in Microsoft Office 2008

Freelancer / Chicago, Illinois

VOKAL Interactive, August 2009 - present

iPhone application design, website design

Part Three, July 2009 - present

Website design and production

Flagstar Bank / Rosetta, June 2009 - present

Wireframe creation, creative design and gathering of content
for Flagstar Bank Retail Branch landing pages

M.Source Marketing, January 2009 - present

Website design and implementation (HTML/ CSS), logo revamp,
letterhead and business card design

Redpoint Design Direction, May 2009 - present

Website production work for Snowmakers.com (HTML/ CSS)

Rosetta / Cleveland, Ohio

Creative Intern in the Customer Experience practice, Summer 2008

Participated in the functional and creative redesign of a company-wide
application. Visually designed the user interface for various Marriott
International Hotel micro-websites and strategic landing page
layouts for Nationwide Bank. Participated in creative brainstorm
sessions, heuristic evaluation, multi-variant testing, request for
proposals and presented visual designs to clients.

Redpoint Design Direction / Midland, Michigan

Freelancer, February 2008 through May 2008

Assisted in print and web design/production work.

Milagro Post / Southfield, Michigan

Intern, Summer 2007

Observed and assisted editors while they worked with clients.

References available upon request